

EVIDENCE IN ACTION – PHASE II UPDATE

Beginning in early 2013, a group of scholars set out to explore the unequal distribution of health for African Americans in St. Louis, particularly around education, economics, neighborhood composition, and access to community resources. They found that social and environmental contexts account for a significant portion of health outcomes, and that these differences affect everyone in the region in very real ways. They also discovered that addressing social and economic factors is the most powerful means of tackling disparities in health and life outcomes.

Now, more than two years later, *For the Sake of All's* mission has evolved into mobilizing community members, business leaders, faith organizations, policy makers, and the media around six recommendations that would ensure health and well-being *for the sake of all*.

- 1 Invest in quality early childhood development for all children.
- 2 Help low-to-moderate income families create economic opportunities.
- 3 Invest in coordinated school health programs for all students.
- 4 Invest in mental health awareness, screening, treatment, and surveillance.
- 5 Invest in quality neighborhoods for all in St. Louis.
- 6 Coordinate and expand chronic and infectious disease prevention and management.

Following the first phase of the project, which culminated in May 2014 with the release of a final report and five policy briefs, the second phase focuses on informing, engaging, activating, and evaluating.

INFORM

- > Developed **5** Discussion Guides and **5** Action Toolkits
- > Created **1** new video, the "Gateway Gauntlet"
- > Contributed to **3** books, **2** articles, and served as a key source for the Ferguson Commission's Report
- > Mentioned in more than **100** media outlets

- > Engaged over **370** citizens, representing **176** organizations, at **4** Community Action Forums
- > Facilitated **2** Faith & *For the Sake of All* training workshops
- > Convened more than **60** stakeholders at the first *Evidence in Action: Next Steps* meeting
- > Followed by over **700** Twitter members
- > Visited on the website more than **55,000** times by over **20,000** visitors

ENGAGE

ACTIVATE

- > Participated in more than **150** community meetings, presentations, and legislative briefings
- > Presented on a panel moderated by **1** former U.S. Secretary of State and Democratic candidate for U.S. President, Hillary Clinton

- > Tracked **61** Missouri House and Senate bills related to the recommendations in the last session
- > Collected approximately **80** surveys from Community Action Forum participants

EVALUATE

Community Action Forum: **Creating Economic Opportunity** Community Action Forum: **Investing in Early Childhood Development** Faith & *For the Sake of All*: **Faith Leader Convening** Community Action Forum: **Investing in Coordinated School Health** Evidence in Action: **Next Steps Convening** Community Action Forum: **Investing in Quality Neighborhoods** Faith & *For the Sake of All*: **Mobilizing the Faithful**

OCT
2014

MAR
2015

APR
2015

MAY
2015

SEPT
2015

OCT
2015

NOV
2015



A MESSAGE FROM THE PROJECT LEAD



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in St. Louis

From the onset of this project, I have been asked how we would prevent *For the Sake of All* from collecting dust on a shelf. A little more than a year and a half after the report's release, I think we have proven that it has not and will not meet that fate. As the update herein demonstrates, we have been hard at work translating the report's findings into tangible resources that our region can use to move forward, with greater health and equity for everyone.

For the Sake of All has also informed the decision making of major institutions that are charting a course for the future of our region, including government, nonprofits, corporations, and philanthropies. Recently, most of the recommendations from *For the Sake of All* were reflected among the signature calls to action of the Ferguson Commission, as documented in its report to the community released in September 2015.

We continue to work with partners and stakeholders from across the region to actualize the recommendations around

early childhood, economic opportunity, school health, mental health, quality neighborhoods, and chronic and infectious disease. Many of you have been a part of this important work, and for that I am deeply grateful. And special thanks is due to our generous funders and partners listed below.

Despite the significant challenges we have faced as a community over the past year, I continue to believe that there are vast reservoirs of goodwill in St. Louis. I look forward to continuing the work with you in this new year. Together we will make a better region *for the sake of all*.



EVIDENCE IN ACTION – NEXT STEPS

As part of the project's Phase II engagement activities, *For the Sake of All* and the Institute for Public Health convened a diverse set of practitioners, researchers, community leaders, and experts on September 30, 2015. More than 60 stakeholders from multiple disciplines participated, lending their knowledge and expertise to answer the following questions:

- > What will it take to implement the recommendations?
- > What is important and immediately actionable?
- > What is important but will require more preparation?
- > Where are the gaps?

Participants also assessed the importance and feasibility of recommendation area strategies in the categories of policy, communication, intervention, dissemination, and implementation. Together, they prioritized almost 40 activities that could advance the project's six recommendations. The group will be invited to reconvene in February 2016 to develop more detailed action plans around specific strategies.



Learn more and access the full report, media stories, videos, Discussion Guides, and Action Toolkits online:

WEBSITE: forthesakeofall.org

Join the conversation:

EMAIL: forthesakeofall@wustl.edu

TWITTER: [@4theSakeofAll](https://twitter.com/4theSakeofAll)

Attend upcoming events:

COMMUNITY ACTION FORUMS: Spring 2016

Join us at upcoming community action forums on investing in mental health and preventing and managing chronic and infectious disease.

