

Additional Resources

ACTION TOOLKIT: OCTOBER 2014

MEDIA TIPS

Op-ed and Letter to the Editor Writing Tips:

Duke University: How to Write an Op-ed Article

http://newsoffice.duke.edu/duke_resources/oped

DePaul University: Writing Successful Op-Eds and Letters To The Editor

<http://newsroom.depaul.edu/facultyresources/OPEDTips/index.html>

Sample Letters to the Editor:

Zoo Check Canada: Sample Letter to the Editor

<http://www.zoocheck.com/circuses/lettertoeditor.pdf>

The New York Times: For the Poor, Culture Shock on Campus

<http://www.nytimes.com/2014/09/29/opinion/for-the-poor-culture-shock-on-campus.html>

National Council on Aging: Sample Letter to the Editor

<http://www.ncoa.org/public-policy-action/advocacy-toolkit/sample-letter-to-editor.html>

American Library Association: Sample Letter to the Editor

http://www.ala.org/advocacy/advleg/advocacyuniversity/frontline_advocacy/frontline_public/goingdeeper/editor

Local Media Submission Guidelines:

St. Louis Post Dispatch

http://www.stltoday.com/news/opinion/how-to-write-a-letter-to-the-editor/article_22c547ec-4cca-11df-b22d-0017a4a78c22.html

St. Louis American

<http://www.stlamerican.com/submissions/?mode=letters>

St. Louis Business Journal

<http://www.bizjournals.com/stlouis/about-us/contact/>

Riverfront Times

<http://www.riverfronttimes.com/feedback/EmailAnEmployee?department=letters>

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SAMPLE ORGANIZATIONS—Creating Economic Opportunity

American Eagle Credit Union*

<https://www.ameaglecu.org/>

Angel Baked*

<http://angelbaked.org/>

Bank-On Save-Up St. Louis*

<http://getbankednow.org/>

Beyond Housing

<http://www.beyondhousing.org/>

Big Brothers Big Sisters of Eastern Missouri

<http://www.bbbsemo.org/>

Boys & Girls Clubs of Greater St. Louis

<http://www.bgcstl.org/homepage.aspx>

College Bound

<http://www.collegeboundstl.org/>

Employment Connection*

<http://www.employmentstl.org/>

Gateway Earned Income Tax Credit Coalition

<http://gatewayeitc.org/>

Grace Hill Women's Business Center*

<http://www.gracehillwbc.org/>

inspireSTL*

<http://inspirestl.org/>

Justine Petersen

<http://justinepetersen.org/>

Kingdom House*

<http://www.kingdomhouse.org/>

MERS/Missouri Goodwill*

<http://mersgoodwill.org/>

Missouri Jobs with Justice

<http://mojwj.org/>

Money Smarts School of Finance for Children*

<http://www.moneysmartsschoolforchildren.org/>

North Campus

<http://www.thenorthcampus.org/>

The Scholarship Foundation of St. Louis*

<http://www.sfstl.org/>

St. Louis Community College Foundation

<http://www.stlcc.edu/>

St. Louis Community Credit Union*

<http://www.stlouiscommunity.com/>

St. Louis Graduates*

<http://www.stlouisgraduates.org/>

St. Louis Internship Program (SLIP)*

<http://stlouisinternship.org/>

STL Youth Jobs*

<http://stlyouthjobs.org/>

Sweet Potato Project St. Louis*

<http://sweetpotatoprojectstl.org/>

Sweet Sensations*

<http://honeymasters.com/>

Thomas Dunn Learning Center*

<http://www.tdunn.org/>

United Way of Greater St. Louis

<http://www.stl.unitedway.org/>

Urban League of Metropolitan St. Louis

<https://www.ulstl.com/>

Wyman Center

<http://wymancenter.org/whatwedo/stl/>

YWCA Metro St. Louis*

http://www.ywcastlouis.org/site/c.elKS1bOWIkJ8H/b.8o82371/k.5EC9/Economic_Empowerment.htm

* Organizations recommended by attendees of October 23, 2014 Community Action Forum